

Bringing colour to life!

Fruit of the Loom is famous for vibrant, consistent colour. From popular brights to classic neutrals and eye-catching Marls, we've got colour for everyone.

All our Moroccan-made styles are dyed in-house at our world-class dyeing facility where we use eco-friendly dyes. We test vigorously, ensuring consistency order after order, which is why Fruit colour is colour you can count on.

Check out our three exciting new additions to the collection: Truffle, Ocean Teal, and Dark Plum.



Find out more about colour.



Colour Guide



Marls



Due to the print process actual garment colours may vary from the printed colours shown here. For a true indication of fabric colours, request a copy of our swatch card.