

# Popular favourites and new additions in our best-ever collection!

**Looking for the perfect imprint garment partner?** We're here to help make life a little better! For years, Fruit of the Loom has been a top choice for garment decorators across Europe with a collection offering popular styles customers know they can count on. From providing the best surfaces for all kinds of decoration, to great availability across the collection, to our ethical and sustainable production practices, Fruit delivers!

In this catalogue, you'll find everything from our fresh new organic yarn Pure Cotton T and our superb new Supercotton™ Sweats, to trusted favourites such as our Iconic T and 65/35 Polos. Whether you're providing garments for teamwear, launching a new promotion, or adding to your retail lineup, we've got the T, sweats and polos that make life better for everyone.

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Life's  
better  
with  
Fruit.