

The Fruit Way

Making the changes that help make a difference to our world.

The Fruit Way is our people-centric, planet-conscious, and product-authentic commitment to responsible production. It's about Fruit of the Loom continuing to bring you the best possible products and service as sustainably for the planet and as positively for people as we can.

- ✓ Respect for our employees through fair pay and working conditions, equal opportunities, zero discrimination, plus strict codes of conduct for all suppliers too.
- ✓ Doing all we can to reduce the environmental impact of our operations including greenhouse gas emissions, water consumption and waste.
- ✓ Investing in green technology, renewable energy and energy efficiencies.
- ✓ Sourcing sustainably and being transparent about who we work with.

For the full facts and latest stats about how we make a difference, visit The Fruit Way pages on our website.



Find out more about The Fruit Way.

Accreditation - your assurance of our commitment.



OEKO-TEX®

All our garments (except our new Pure Cotton T-Shirt, at the time of printing) – whether manufactured by us or outsourced – are tested for harmful substances and certified according to Standard 100 by OEKO-TEX®.

[oeko-tex.com](https://www.oeko-tex.com)



Amfori

Fruit of the Loom joined Amfori in 2017; it is the leading global business association for open and sustainable trade, whose mission is to enable organisations to enhance human prosperity, use natural resources responsibly and drive open trade globally.

[amfori.org](https://www.amfori.org)

Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI. For more information visit www.amfori.org.



Find out more about Ethics and Compliance.

