



FAIR TOWEL

Feel good. Stay fair.



BLACK



DARK GREY



LIGHT GREY



NAVY



COBALT BLUE



TURQUOISE



GRASS GREEN



BURGUNDY



RED



SUNFLOWER YELLOW



WHITE

***ALL
ITEMS
AVAILABLE
IN 11 COLOURS***



FAIR TOWEL stands above all for one thing - fairness. All items by this young label are made from 100 % Fairtrade certified organic cotton. This means that the products supplied by this German towel brand are not only soft and smooth to the touch but also satisfy ethical and ecological standards.

The first **'COZY' COLLECTION** is now available and comprises four feel-good items in a variety of sizes and an impressive range of colours. Whether for washing, showering, bathing or visiting the sauna, with Fair Towel you will always find the perfect towel for your needs, that is not only soft and pleasant to the touch, but also possesses good moisture absorbency. What is more, all items feature a diagonal, striped hem as well as a border that allows an individual finish. As a special touch, all Fair Towel products have two hangers - on one long side and one short side.

See for yourself.





Organic Cozy Guest Towel

FT100GN

30 x 50 cm guest towel made of Fair Trade certified organic cotton // Pleasantly soft to the touch // Good moisture absorption // Sturdy twill tape hangers on one short side and one long side // 4 cm wide border for applying finish // Diagonally striped hem // Available in eleven fresh and attractive colours



Organic Cozy Hand Towel

FT100HN

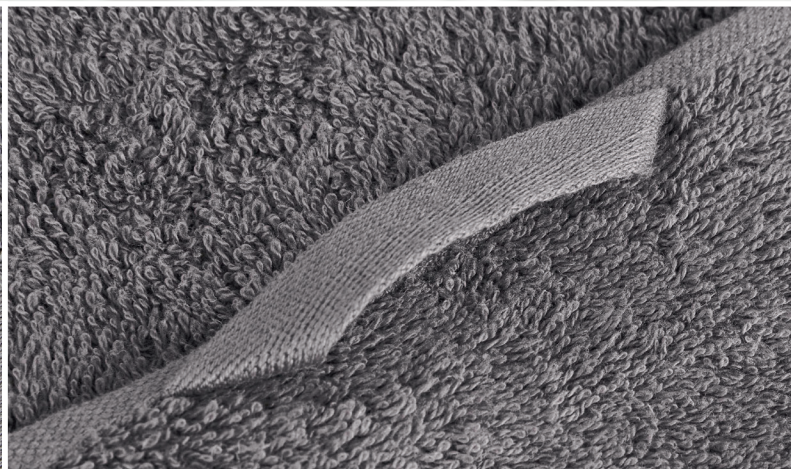
50 x 100 cm towel made of Fair Trade certified organic cotton // Pleasantly soft to the touch // Good moisture absorption // Sturdy twill tape hangers on one short side and one long side // 8 cm wide border for applying finish // Diagonally striped hem // Available in eleven fresh and attractive colours



Organic Cozy Bath Towel

FT100DN

70 x 140 cm large bath towel made of Fair Trade certified organic cotton // Pleasantly soft to the touch // Good moisture absorption // Sturdy twill tape hangers on one short side and one long side // 8 cm wide border for applying finish // Diagonally striped hem // Available in eleven fresh and attractive colours



ALL ITEMS FEATURE:



EXPERIENCE QUALITY... EVERY DAY!



Organic Cozy Bath Sheet

FT100BN

100 x 150 cm extra large bath towel made of Fair Trade certified organic cotton // Pleasantly soft to the touch // Good moisture absorption // Sturdy twill tape hangers on one short side and one long side // 8 cm wide border for applying finish // Diagonally striped hem // Available in eleven fresh and attractive colours



BE FAIR:



The Fairtrade product label for cotton shows that the raw cotton has been grown and traded fairly, it can be traced back directly through all stages of its production, and its subsequent processing is separate from that of non-Fairtrade cotton. *The entire cotton used in Fair Towel products* is grown by Fairtrade producers and certified and traded according to Fairtrade standards. In addition to better working and living conditions for cotton producers, Fairtrade also promotes environmental protection.

For more information, see: info.fairtrade.net/sourcing



The combination of Fairtrade certified and organic certified cotton is the best possible solution when it comes to improving social sustainability and protecting the environment in cotton-producing countries.

The production of organic cotton is subject to strict standards:

- *Non-GMO seeds*

Only traditional seeds may be used in the cultivation of organic cotton, and the use of genetically modified plants is prohibited.

- *Minimal artificial irrigation*

Like any cotton, organic cotton needs water, but its consumption of water is lower than with conventional crops. The majority is provided by rainfall and moisture stored in the ground.

- *No pesticides*

Only natural fertilisers and pest management methods are employed. No chemical or synthetic agents of any kind are used.

- *Picked by hand*

Doing away with the use of machines and defoliants protects both the health of the farmers and the fertility of the soils.

SHARE THE QUALITY!



OEKO-TEX

Textiles of all kinds that have been tested for harmful substances from the yarn to the finished product are allowed to display the STANDARD 100 product label. Fair Towel products bear the STANDARD 100 label.

“Since we have been Fairtrade certified, we have also changed over to organic cultivation. Before then, we didn't actually know what organic what was about, but Fairtrade organised seminars to show us. Since then, our health has improved.”

Kotnaka Lakshmi
Cotton farmer, India





*A towel made from
100% Fairtrade certified
organic cotton, produced
with the aim of sustainably
improving the world.*



www.fairtowel.eu