



#my_pure_mate

A naturally strong accompaniment

A collection that clearly demonstrates how casual looks can be created with all due attention to sustainability and fairness. All my pure mate items are made from **100% Fairtrade-certified organic cotton**, and in the case of the hoody, also include a proportion of recycled polyester. This supports better working and living conditions for the cotton producers and also promotes environmental protection.

With their simple design and unisex fit, these **T-Shirts** and **hoodies** are a perfect accompaniment for people who not only attach importance to fashion but also care about mutual social responsibility.

Quality and combinability

Not only does the material composition contribute to fair and sustainable production but it also ensures **durable quality, high wearer comfort, and optimum finishability**, thanks to its smooth cotton surface.

With its five consistent colours, the T-shirts and hoodies in this collection lend themselves ideally to combining. The unisex T-shirt is additionally available in the natural colours: soft olive, mustard and soft blue.

