

## We are defined by our choices.

Since its creation, NEOBLU has made quality and durability its priorities. Each piece in our collections is designed to combine comfort and robustness, to meet the demands of work environments. Our clothing is made to withstand daily use, with materials chosen for their ease of care and longevity.

At NEOBLU, durability also means timeless, chic style perfectly suited to an active lifestyle.

We select quality materials, often organic or recycled, and ensure the reliability and ethics of our production chain. Our collections are designed to endure, far from fleeting trends.

As a brand of Solo, NEOBLU is part of the "Act4u" program, ensuring strong actions and clothing that carries values for both those who make them and those who wear them.

We are defined by our choices,  
and we stand by them!

