

# MADE IN OUR OWN FACILITIES



Unlike many other brands, Russell Europe produces the majority of its T-Shirts in its own production facilities in Morocco. We are proud to have this opportunity and to have a fantastic and dedicated team in Morocco.



## FAIR COMPENSATION

We believe every worker has a right to compensation for a regular work week that is sufficient to meet the worker's basic needs and provide some discretionary income.

We believe overtime should not be required to accomplish this.



## WE REACHED OUR WATER TARGET EARLY

Since 2018, we have achieved a 13.8% reduction in water intensity, or the amount of water used per pound of fabric — achieving our goal of a 10% reduction ahead of 2030.



## ZERO WASTE

Our sustained commitment to waste reduction means all our facilities are zero waste. This vital achievement is made possible through a system of process optimisation at every location that looks to better utilise all fabric — from cutting patterns that minimise scraps to implementing new design software to reduce samples.

# SO CLOSE

*Immediate vicinity to Europe means:*

- » shorter transport routes\*
- » lower CO<sup>2</sup> footprint\*
- » faster availability\*
- » Direct container shipments to our customers

\* over 80% shorter transport routes. For comparison:  
Casablanca (MA) – Rotterdam (NL) approx. 3,100 km,  
Chittagong (BD) – Rotterdam (NL) approx. 16,500 km,  
Dalian (CN) – Rotterdam (NL) approx. 23,200 km



## RENEWABLE ELECTRICITY (WIND ENERGY)

The majority of the electricity we use in our production facility comes from a wind farm.

## CLOSE TO HOME!

Since we own textile and sewing facilities, we have more oversight for how our facilities operate. You can feel reassured that the garments they make are made with deep respect for the people who make them and our planet that provides the materials to produce them.

