



NEW LABEL FREE COLLECTION



WWW.TEEJAYS.COM



CRAFTED
BY US.
BRANDED
BY YOU.



Our goal is to elevate the standard for label free blanks, setting a new benchmark in the industry. With the introduction of TEE JAYS' renowned premium quality, we're taking label free apparel to the next level.

YOU KNOW IT ALREADY

IT JUST LOOKS A BIT DIFFERENT

Discover the new benchmark for premium merchandise and personalized branding, built on nearly 50 years of our expertise in high-quality apparel.



Perfect for merchandise
and customized branding

Crafted with TEE JAYS' renowned
quality and craftsmanship

Daily deliveries from our European
distribution network

More than 1 million items in stock



THE FASHION STYLES

We're committed to our label free program, providing stylish, fashion-forward pieces in essential colours. Our latest additions include a loose fit hoodie and T-shirt, crafted from heavyweight 100 % certified organic cotton with a high-quality fabric that offers a dry and firm hand feel.

Loose fitted

100 % long fiber certified organic cotton

Double compacted

TWO COLLECTIONS ONE CONCEPT



THE BASIC STYLES

Discover our bestselling basics crafted from our well known premium materials, including 150 and 185 gsm tees in 100 % certified organic ringspun cotton, and crew neck and hooded sweats in luxurious double-dyed three-thread fabric. We offer a wide variety of fashion colours in our popular tees and hoodies to suit every style.

18 colours

Certified organic ringspun cotton

Certified recycled polyester

Double preshrunk

Laser cut fabric



PREMIUM QUALITY

THREE-THREAD FABRIC

Our sweat shirts are crafted in a three-thread fabric fabric, creating a premium material, with a soft inner layer for comfort, and a smooth durable outer layer perfect for decoration. It balances warmth, flexibility and a comfortable fit.

LASER CUT FABRIC

All our fabrics are laser cut on a vacuum table for better precision, nicer finish and consistency, and secures the same correct size every time.

RIBS WITH ELASTANE

Elastane in rib and cuffs adds stretch and flexibility, ensuring a firm fit that retains its shape. This blend enhances comfort and mobility, making it ideal for athletic and casual wear.

RINGSPUN COTTON

Ringspun cotton is made by twisting and thinning cotton strands, creating a softer, finer, and more durable fabric. This smooth texture makes it more comfortable than regular cotton, ideal for t-shirts and printing due to its quality and softness.

DOUBLE PRESHRUNK COMPACTED

Our double preshrunk compacted fabric in t-shirts and sweats is tightly woven and compacted, creating a dense, smooth, and durable material that minimizes shrinkage. This technique gives a sleek look and improved wear resistance, perfect for high-quality garments.

DESIGN. CREATE. VISUALIZE.

With our innovative design tool on www.teejays.com, you can now create your own merchandise or private label collection. Featuring a state-of-the-art colour recognition program, this tool ensures a smoother and more accurate design process.



YOUR TEMPLATE

Not only can you visualize your design on your favorite garment, but you can also create a business template featuring your logo to use proactively as a sales tool. Plus, you can create as many templates as you like.

DASHBOARD

As a TEE JAYS authorized dealer, you can log in at www.teejays.com to access your personal dashboard. Here, you can build your own logo bank, making it easier to create new designs with your customers' logos, save existing designs, and modify them as needed. You'll also have access to our content bank, filled with a wealth of inspiring material.

WE CARE

A COMMITMENT TO PREMIUM, RESPONSIBLE MATERIALS

Our dedication to producing high-quality garments goes hand-in-hand with ensuring strength and focus on responsibility in every piece.

With our new label free collection, we continue the TEE JAYS legacy of exceptional craftsmanship developed over decades. Each garment in this collection is crafted in our trusted, established factories, upholding rigorous standards of quality and care.



We carefully select top-grade raw materials and tailored compositions for each style, with a commitment to responsible sourcing across all fabrics. Our label free collection is designed to offer style, comfort, and enduring quality, all while supporting a responsible production journey.

COTTON STYLES

Crafted from long-fiber, ringspun, certified organic cotton for added durability and softness.



Certified by Control Union
CU 1038209



BLENDED STYLES

Made from a blend of long-fiber, ringspun, certified organic cotton and certified recycled polyester, ensuring strength and sustainability in every piece.



Certified by Control Union
CU 1038209

