

The benefits of recycled fibres

1. Gas reduction and greenhouse effect

Recycled fibres use widely reduces greenhouse effect gas emissions compared to conventional fibres

2. Less water and resources consum

Recycled fibres production requires less water compared to virgin cotton cultivation.

3. Reduced use of pesticides and chemicals

Using recycled materials reduces strongly pesticides and harmful chemical substances addiction.

4. Energy saving and waste

The materials recycle process asks for less energy compared to the production of new fibers.



The calculation of the product carbon footprint as element of seriousness and transparency

The garments of the 'Utopic recycled' line were subjected to Product Carbon Footprint analysis of t-shirts, polos and sweatshirts realised in 100% regenerated tissue.

The Product Carbon Footprint represents the greenhouse gas emissions quantities produced during the product's cycle of life. By the definition it cannot be perfect, but it remains a key element to value the production environmental impact.

On every clothe "Utopic Recycled" are written the sustainability information of the item.